

Candidate Profile John F Brimmell MSc PMP

An experienced international Logistics and IT Professional, John has experience of working with diverse cultures and countries around the World. He has worked with his clients in Europe, Asia, Africa and the Americas and is located in Shanghai, China. John's industrial experience includes Global 3PL's, Manufacturing, Retail and Engineering.

While John's started his career in IT he has used his Project Management and Business Architecture skills learnt within the IT domain and has successfully applied and honed them in more Business focused roles (Managing organisational change, product development etc.).

He has worked as a Program Manager for General Motors International Operations and a Senior Manager for Capgemini in Shanghai and as a Strategic Consultant to the CEO of Malca-Amit Hong Kong Ltd. international specialist (high value) freight forwarders, as well as interim roles with DHL Express and Network Rail UK Ltd.

John is a very experienced Consultant/Interim Manager used to hitting the ground running and renowned for delivering results and turning around troubled projects. John holds qualifications in Project/Program Management and Industrial Computer Science.

Is your business facing critical change?

Do you have the Executive staff in China to deal with this change?

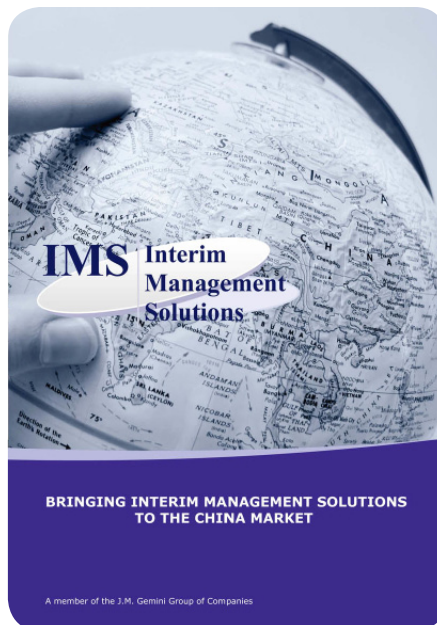
Are you trying to achieve all of this without the help of highly qualified professional manager?

IMS has the solutions

IMS

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New Business Developer Chris Hodgson at IMS

Interim Management Solutions (IMS) welcomed Mr. Christopher Hodgson onto the team late May. He is part of the plan at IMS to bring further understanding of Interim Management to the China market.

Mr. Hodgson comes from a Sales and Marketing background, where he worked on the strategic development and marketing of a dynamic startup company which specialized in collectable items. Mr. Hodgson plans to highlight the benefits of using interim management in today's market. Mr. Hodgson says that, increasingly, 'employers are using interims strategically to enter new markets, launch products and embed mergers and acquisitions. This is where experience really does count - with the correct methods, Interim Managers can be used to their full potential.'

Christopher Hodgson can be reached at
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The growth of Interim Management – is it the future for senior executives?

As we are all aware, China's economic development has inevitably had a great impact on world business. The World Bank estimates that China's economy will grow by 9.5% this year and by 8.5% in 2011. China has been, and will be for the foreseeable future, witnessing a sustained period of business restructuring, mergers & acquisitions and rationalization. In the case of recruitment, this means there is a constant demand for highly experienced executives to deal with such issues.

Unfortunately, it is not likely that ideal agents for these transformations will be readily available within existing teams and structures. Step in Interim Management. Interim managers are known to be master problem solvers who parachute into commercial hotspots to cut through internal politics, restructure an ailing business or kick start a new venture.

In the UK, interim management has morphed from a cottage industry 20 years ago into a sector that generates annual fees of £1bn (\$1.5bn, €1.2bn). Other markets where demand for interims has been growing include Germany and Scandinavia while in the US the use of interim managers has long been a mainstay of how businesses operate.

Mick McGeehan, Managing Director of Interim Management Solutions, says that 'the demand for temporary assignments of highly experienced executives is dramatically increasing. Whether the term Interim Management is used or not, temporary executives with 10+ years experience are extremely valuable in China's current economic climate.' He continues, 'when tough decisions need to be made, a fresh pair of eyes is an excellent way to ensure challenges are seen from the right perspective. This, I believe, is one of several key reasons for the sudden increase in demand.'

In China, there is only a small group of senior interim turnaround professionals with the experience and track record to make a difference. The best aren't easy to find or attract – these individuals are always in demand, since there are always both local and foreign invested companies struggling, regardless of the state of the market. Interim Management Solutions aims to keep up with the current demand of interim managers and executives to provide the Chinese market with interims which are capable of transforming businesses.

If it's done right, hiring an interim is not a case of patching over holes or looking for a quick fix: it's about hiring a highly specialised, flexible turnaround resource with the strength to proactively tackle key challenges, failings and opportunities. The long-term trend is for businesses based in China to experiment, dip their toes in new markets and adopt lean management structures, all of which favour interim resourcing.

Interim Management for local companies

IMS recently finished an assignment with a local consumer goods manufacturer that urgently needed a finance project manager for their Shanghai operations. Due to the fast expansion of the business, many internal hiring needs couldn't be fulfilled as quickly as required and IMS helped by providing a temporary solution for their finance team. Our interim manager helped with consolidation of finance related matters of more than 40 plants China wide and was taken on as a permanent employee within the first half year of the assignment.

This and many other projects that IMS is currently working on shows that there is a strong need for interim managers for local companies and even more commonly, for local interim managers. Many start-up companies favor having a temporary option and in this regard especially local sales people throughout the industries are in high demand.

CONTACT US

Speak to us about how our experienced consultants can design an Interim Management Solution that can meet your needs